

The E.M.G.

Hand-made Gramophone

offers the finest value for money in musical and mechanical perfection

The Mark IX

*for example, the latest model,
with a really LARGE OPEN
HORN, costs only £16 16s.*

This amazing instrument

built to the designs of Mr. H. B. Davey, whose Mark Xa is acknowledged the best it is possible to buy, was especially made to fill the need for really high-quality reproduction at a lower price.

The fact that the Mark IX possesses this quality in full measure is reflected in the sales, acknowledged in glowing testimonials, and can be proved at a single hearing.

With an upper register that is clean and bright, and a deep and powerful bass, the Mark IX is built with the traditional care and skill of the Hand-made Gramophones. The horn, immediately detachable, is very light, the motor is British, and plays two twelve-inch sides at one winding. Electric motors at a slightly higher cost.★



★ The length of the acoustic system on the Mark IX is nearly 7 ft. 9 ins.

Quality seen at a glance

and proved by years of satisfactory service. It does not need an expert to appreciate the quality of all Hand-made products, for the care that is taken at every stage is obvious, and the finished result stands out in the sharpest contrast to the ordinary machines and sets one sees in shops. To the expert they represent the high-water mark of technical skill.

||| *E.M.G. Hand-made Gramophones and Radio Instruments are unique. In this case it costs no more to the purchaser to have something definitely better. Please send for details.*

E.M.G.

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behind the Princes Theatre LONDON, W.C.2 (Temple Bar 7166)